



SAMATA DEGREE COLLEGE

Affiliated to Andhra University & Approved by AICTE
An ISO 9001: 2015 Certified Institution

SECTOR 10, MVP COLONY, VISAKHAPATNAM – 530 017. (A.P.)



Number of workshops/seminars conducted on Intellectual Property Rights (IPR) during the last five years.

List of Seminars /Workshops

AY 2019-2020

K.No	Name of the Programme	Date	No. of Participants	Details of the Resource Person
1.	A One Day Seminar on Role of DIC in Developing Existing Entrepreneurs	25-02-2020	28	Mr. M. Palma Rao, Assistant Professor, ACTS Degree College, Visakhapatnam Contact No: 9908236063, e-Mail Id: 9908236063@rediffmail.com
2.	A Research Seminar on Understanding the Research Process	16-02-2020	26	Prof. S. Madhav Latika, Director- SIMS COLLEGE Contact No: 9246619078, e-Mail Id: madhavlatika@gmail.com
3.	A one-Day Workshop on Rights, Obligations & Liability of Patenter	29-01-2020	28	Mr. B. Yuganandharajulu, Assistant Professor, NVP Law College, Visakhapatnam. Contact No: 9701819217, e-Mail Id: yugan-hdtpatel@gmail.com
4.	A Research Seminar on Random and Non-random Sampling Methods	25-12-2019	25	Mrs. G. Adil Lakshmi, Assistant Professor, Priam College, Visakhapatnam Contact No: 9000661002, e-Mail Id: adilakshmi09@gmail.com
5.	A Research Seminar on Steps Involved in conducting a test of Hypothesis	23-10-2019	32	Dr. Henry James, Associate Professor, Pydah College, Visakhapatnam. Contact No: 9010137644, e-Mail Id: c.henryjames@gmail.com
6.	A One Day Seminar on Role of MSME in developing New Entrepreneurs	25-09-2019	18	Dr. V. Sai Prasanna, Assistant Professor, SIMS College, Visakhapatnam. Contact No: 8774714324, e-Mail Id: vspprasanna@gmail.com
7.	A Research Seminar on Prerequisites to be Satisfied Before Framing a Questionnaire	30-08-2019	27	Prof. MSR Seshagiri, Professor, Gayatri College, Visakhapatnam Contact No: 6309318844, e-Mail Id: seshagiri.msr@gmail.com



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Cont.:

8.	A Research Seminar on Steps Involved in Writing a Research Report	02-08-2019	27	Mrs. Nivedita Natak, Guest Faculty, Andhra University Contact No: 630099112, e-Mail Id: nani11113@gmail.com
9.	A One Day Seminar on Idea Generation and Business Opportunities	18-07-2019	25	Dr. Raja Talluri, Director, AIMS College, Visakhapatnam Contact No: 9440428812, e-Mail Id: rajatalluri2712@gmail.com
10.	A one-Day Workshop on Current Trends and Issues related to IPR.	28-06-2019	28	Dr. Henry James, Associate Professor, Pydah College, Visakhapatnam. Contact No: 9910127644, e-Mail Id: hjamespydah@gmail.com
11.	A Research Seminar on Why GOOD & QUALITY Manuscript may be rejected	31-06-2019	25	Dr. K. Sindhya Vani, Associate Professor, GITAM College, Visakhapatnam. Contact No: 9848261852, e-Mail Id: sindhyanankumar@gmail.com



DIRECTOR

DIRECTOR
SAMATA DEGREE COLLEGE
MVP Colony, VISAKHAPATNAM

Number of workshops/seminars conducted on Intellectual Property Rights (IPR) during the last five years.



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Sector - 10, MVP Colony, Visakhapatnam - 530 017, (A.P.)



Date: 17/02/2020

CIRCULAR

All the Students of BBA II, IV & VI Semesters are hereby informed to attend "A One Day Seminar on Role of DIC in Developing Existing Entrepreneurs" by Mr. M. Padma Rao, Assistant Professor, AUTS Degree College is being organized by Our College Entrepreneurship Development Cell (EDC) on 25/02/2020.

Venue: Seminar Hall 1

Time: 10:30am



DIRECTOR

**DIRECTOR
SAMATA DEGREE COLLEGE**

MVP Colony, VISAKHAPATNAM-17

Signature of All HOD'S						TPO	OFFICE	LIBRARY
B.Sc	BCA	BBA	B.Com	MBA	M.Sc. (CS)			M.L. SURESH

ABOUT COLLEGE

Samata Degree College, Affiliated to Andhra University and Approved by AICTE was established in 1982 and has been offering holistic education for the last 31 years. Samata offers BSc, BBA, BCA, B.Com, MSc. And MBA courses. Besides a robust teaching pedagogy, Samata Degree College is also a leader in research and innovation with recognized research cell affiliated to Andhra University. Focus is given to activities beyond academics which is evident from its infrastructure, extracurricular activities, and sports recognitions. The placement at Samata Degree College is varied, with recruitment options both in corporate and public sector as well as entrepreneurship.

ABOUT THE EDC CELL

Entrepreneurship Development is gradually becoming very significant in various areas of economic development. Innovative start-ups and new enterprises act as a catalyst for the economy. We at Entrepreneurship Development Cell, Samata believe that original and innovative ideas having the potential to change industry by creating value are formed in young mind. Moulding these ideas into successful ventures and tapping the entrepreneurial talent as a prime motive for us. We try to provide adequate resources, extensive network and all kinds of support along with the appropriate platform for aspiring young entrepreneurs to hone their ideas.

A ONE-DAY SEMINAR ROLE OF DIC IN DEVELOPING EXISTING ENTREPRENEURS

25-02-2020
ORGANIZED BY

ENTREPRENEURSHIP
DEVELOPMENT CELL



SAMATA DEGREE COLLEGE

(APPROVED BY AICTE & AFFILIATED TO
ANDHRA UNIVERSITY)

MAF-COLOONY, VISAKHAPATNAM-530017

ABOUT THE PROGRAM

This one-day seminar dives into the powerful role of DIC (District Industry Centre) in empowering existing entrepreneurs. Explore how DIC resources, guidance, and support programs can fuel your business growth. Learn about financing options, skill development initiatives, and strategies to navigate regulations. Take your venture to the next level with DIC's expertise!

TOPICS COVERED

Consents of the course would touch up the following aspects, to achieve the objectives.

- Introduction to DICs
- Services and Support Offered by DICs
- Accessing DIC Resources
- Collaborative Growth & Success Strategies
- Case Studies and Success Stories

CHIEF PATRON

Prof. G. Srinivas Rao
Director

CONVENER

Prof. S. Mahalingam
Research Director

CO-CONVENER

Sri. M. Sathya Sai
Asst. Professor Management Dept.

RESOURCE PERSON

Mr. M. Fazlur Raaj,
Asst. Prof.
ACT'S Degree College,
Visakhapatnam
Contact No. 9010351644

COORDINATOR

Mr. A. V. Koraswara Rao
Asst. Professor
Department of Management Studies

ORGANISING COMMITTEE

Mrs. S. Gopul Krishna, Asst. Professor
Mr. K. Venkata Ramana, Asst. Professor
Mr. T. Michael Sundar, Asst. Professor

STUDENT COORDINATORS

SURADA SRIRAM
UMMAIJI HEMA

REGISTRATION FORM

A One-Day Seminar Role of DIC in Developing Existing Entrepreneurs

Name: Mr./Ms. _____

Regd. No. _____

Department _____

Organization _____

Address _____

Pin _____

Phone _____

Fax _____

E-Mail _____

Signature of Participant _____

ENTREPRENEURSHIP DEVELOPMENT CELL

ENTREPRENEUR

**For Details, Contact**

Mr. A. V. Koraswara Rao
ASST. PROFESSOR
Department of Management Studies
Phone No. 7674896246
e-Mail Id: avkorasr@gmail.com

ENTREPRENEURSHIP DEVELOPMENT CELL

SAMATA DEGREE COLLEGE

MVF COLONY, VISAKHAPATNAM-17, A.P.

Phone Number: 0891 2504682

E-mail: samatacollege@gmail.com

Website: <https://samatacollege.co.in/>



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Sector - 10, MVP Colony, Visakhapatnam - 530 017, (A.P.)



LIST OF PARTICIPANTS

Name of the Program: A one-day Seminar Role of DCE in Developing existing Entrepreneurs.
Date: 25/02/2020

S. No	Name of the Participant	Year & Program	Signature
1.	B. Anuraja	BBA 5 th year	B. Anuraja
2.	B. Vasudha	BBA 3 rd year	B. Vasudha
3.	B. Vasudhama	BBA 2 nd year	B. Vasudhama
4.	C. Anuratha	BBA 3 rd year	C. Anuratha
5.	M. Vaishnav	BBA 3 rd year	M. Vaishnav
6.	S. Sima	BBA 3 rd year	S. Sima
7.	P. Sowjanya	BBA 3 rd year	P. Sowjanya
8.	V. Hema	BBA 3 rd year	V. Hema
9.	A. Bhavani	BBA 3 rd year	A. Bhavani
10.	D. Lakshmi	BBA 3 rd year	D. Lakshmi
11.	M. Sai Dinesh	BBA 3 rd year	M. Sai Dinesh
12.	S. Alekha	BBA 3 rd year	S. Alekha
13.	ABDUL ZUBAIR	BBA 2 nd year	Abdul Zubair
14.	G. Balakrishna	BBA 2 nd year	G. Balakrishna
15.	H. Mohan	BBA 2 nd year	H. Mohan
16.	K. Keerthi	BBA 2 nd year	K. Keerthi
17.	K. Prithika	BBA 2 nd year	K. Prithika
18.	M. Anuja	BBA 2 nd year	M. Anuja
19.	P. Vasudha	BBA 2 nd year	P. Vasudha
20.	P. Divya	BBA 2 nd year	P. Divya
21.	P. Sushritha	BBA 2 nd year	P. Sushritha
22.	P. Chiman Kar	BBA 2 nd year	P. Chiman Kar
23.	S. Sanyal	BBA 2 nd year	S. Sanyal
24.	S. Divya	BBA 2 nd year	S. Divya

Program Coordinator



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Cont....

S. No	Name of the Participant	Year & Program	Signature
25	Tammuru Keerthireddy	BBA - 2 nd Year	T. Keerthi
26	✓ Lakshmy Lakshmi	BBA - 2 nd Year	Lakshmi
27	V. Kopa	BBA - 2 nd Year	Kopa
28	ABDUL RAHMAN	BBA - 1 st year	Abdullah
29	G. Varad	BBA - 1 st year	Varad
30	C. Suresh	BBA - 1 st year	Suresh
31	G. Yashini	BBA - 1 st year	Yashini
32	A. Robinson	BBA - 1 st year	Robinson
33	G. Jayalika	BBA - 1 st year	Jayalika
34	G. Vinita	BBA - 1 st year	G. Vinita
35	G. Karanika	BBA - 1 st year	G. Karanika
36	K. Harsha vardhan	BBA 1 st year	Harsha vardhan
37	KAVITHA NASKAR	BBA 1 st year	Kavitha
38	Z. Rishendra	BBA 1 st year	Rishendra
39	L. Mithuru	BBA 1 st year	Mithuru
40	M. Sameer	BBA 1 st year	Sameer
41	N. Bhavana	BBA 1 st year	Bhavana
42	P. Louise	BBA 1 st year	Louise
43	R. Rishi	BBA 1 st year	Rishi
44	V. Bal Chamar	BBA 1 st year	Bal Chamar
45	Shivani Damina	BBA 1 st year	Shivani

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Program Coordinator



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Sector - 10, MVP Colony, Visakhapatnam - 530 017. (A.P.)



LIST OF FACULTY ATTENDED

Name of the Program: A 3 day seminar Role of DCE in
 Date: 25/02/2020 Developing Existing Entrepreneurs.

S. No	Name of the Faculty	Department	Signature
1.	Prof. S. Madhavi Latha	Mgt Studies	[Signature]
2.	A. V. Koteswara Rao	Mgt. Studies	[Signature]
3.	G. Raveesh	Mgt Studies	[Signature]
4.	M. Satya Sri	Mgt Studies	[Signature]
5.	K Venkata Ramana	Mgt studies	K.V. Ramana
6.	M.S.N. Jaya Varadhan	Mgt studies	Jaya Varadhan
7.	B. Padmaja	Mgt studies	Padmaja
8.	P.V.L. Sarganya	Mgt's studies	[Signature]
9.	Mrs. M.L. Sujala	Mgt. studies	[Signature]
10.	Mys. p. Praveena	Mgt Studies	[Signature]

Page No: 1

[Signature]
 Program Coordinator



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Sector - 10, MVP Colony, Visakhapatnam - 530 017. (A.P.)



Date: 26/02/2020

PROGRAMME REPORT

Programme Name	A One- Day Seminar Role of DIC in Developing Existing Entrepreneurs.
Resource Person	Mr. M. Padma Rao, Asst Professor ACTS Degree College Visakhapatnam. Contact No :9908236063 e-Mail-Id: 9908236063m@gmail.com
Date of Activity	25/02/2020
Organized by	Samata Degree College
Venue	Seminar Hall-1
No of Students Attended	28

Objectives:

- Empower existing entrepreneurs with knowledge about the services and support offered by District Industries Centers (DICs).
- Enhance utilization of DIC resources by helping entrepreneurs navigate available schemes, programs, and facilities.
- Strengthen collaboration between entrepreneurs and DICs to accelerate business growth and regional development.
- Promote best practices and success stories of DIC-supported businesses.

Topics Covered:

Introduction to DICs:

- Overview of DIC mandate, structure, and functions.
- Importance of DICs in fostering district-level industrial development.
- Success stories of businesses nurtured by DICs across various sectors.



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Sector – 10, MVP Colony, Visakhapatnam – 530 017, (A.P.)



Services and Support Offered by DICs:

- Business registration and licensing assistance.
- Financial assistance schemes and loan facilitation.
- Skill development and training programs for entrepreneurs and employees.
- Technology adoption and modernization support.

Accessing DIC Resources:

- Understanding eligibility criteria for various schemes and programs.
- Preparing effective applications and documentation.
- Networking with DIC officials and building relationships.
- Staying updated on the latest initiatives and policy changes.

Case Studies and Success Stories:

- Exploring real-world examples of businesses that have thrived with DIC support.
- Learning from the experiences and challenges faced by other entrepreneurs.
- Drawing inspiration and identifying potential collaborations.

Outcomes:

- Increased awareness and utilization of DIC services among existing entrepreneurs.
- Improved skillset of entrepreneurs in accessing funding, technical assistance, and market opportunities.
- Enhanced collaboration and partnerships between entrepreneurs and DICs.
- Boosted business growth and competitiveness of DIC-supported enterprises.
- Contribution to regional economic development and job creation.


Program Coordinator



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A One-Day Seminar on Role of DIC in Developing Existing Entrepreneurs





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Sector - 10, MVP Colony, Visakhapatnam - 530 017, (A.P.)



Date: 9/02/2020

CIRCULAR

All the Students of MBA II & IV Semesters are hereby informed to attend "A Research Seminar on Understanding the Research Process" by Prof. S. Madhuri Latha, Director, SIMS College, Visakhapatnam on 16/02/2020.

Venue: Seminar Hall 1

Time: 10:30am



DIRECTOR

DIRECTOR
SAMATA DEGREE COLLEGE
M.V.P. Colony, VISAKHAPATNAM-17

Signature of ABOBOD'S						TPO	OFFICE	LIBRARY
B.Sc	BCA	BBA	B.Com	MBA	M.Sc.(CS)			

ABOUT COLLEGE

Samata Degree College, Affiliated to Assam University, established by ACUTE and approved by ACUTE, was established in 1992 and has been offering holistic education for the last 25 years. Samata offers BSc, BBA, BCA, B.Com, MFC and MBA courses besides a robust teaching pedagogy. Samata Degree College is also a leader in research and innovation with recognized research and affiliated to Assam University, Assam is given to scholars beyond academics with its eminent faculty, infrastructure, extracurricular activities, and Sports programmes. The alignment of Samata Degree College is varied, with recruitment obtained both in corporate and public sector as well as entrepreneurship.

ABOUT THE RESEARCH CELL

The Research Cell also organizes workshops, seminars, and guest lectures on various research topics. These events provide students with the opportunity to learn from experts and network with other researchers. The Research Cell's efforts have resulted in a significant increase in the number of research publications by Samata Degree College faculty and students. The Cell has also played a key role in attracting research funding from various government and non-government agencies.

ABOUT THE PROGRAM

Delve into the world of research! This seminar equips you with the essential steps of the research process, from identifying a question to drawing conclusions. Gain the knowledge to navigate research effectively, be it for academic pursuits or personal exploration.

TOPICS COVERED

Contents of the course would touch up the following aspects, to achieve the objectives:

- Understanding Research
- Literature Review
- Research Design and Methodology
- Data Collection and Analysis
- Communication and Dissemination:

A RESEARCH SEMINAR
ON UNDERSTANDING THE
RESEARCH PROCESS

16-09-2020
ORGANIZED BY
SAMATA DEGREE COLLEGE



SAMATA DEGREE COLLEGE
APPROVED BY ACUTE & AFFILIATED TO
ASSAM UNIVERSITY

WY COLONY, YESENAPATNAM, 781007

CHIEF PATRON

Prof. S. Madhavulatha,
Director

CONVENER

Prof. G. Sagarani (Joint)
Asst. Professor

CO-CONVENER

Mrs. M. Sagar Sri
Asst. Prof.

Department of Management Studies

RESOURCE PERSON

Dr. S. Mathand Latha
Director

SMS College, Visakhapatnam
Contact No: 9344611023

COORDINATOR

Mrs. G. Hymavathi
Asst. Professor,
Department of Management Studies

ORGANISING COMMITTEE

Mrs. P. Sowella, Asst. Professor

Mr. J. Madhava, Asst. Professor

Mrs. P. Uma, Asst. Professor

STUDENT COORDINATORS

KARUNIKI KABI ANJANAPURHA
CORRORA, SAJ



We learn, We Try,
We Grow, We Persevere the Best

For Details, Contact:

Mrs. G. Hymavathi
Asst. Professor,
Department of Management Studies
Contact No: 7819357200
e-Mail id: hymavathi@gmail.com

REGISTRATION FORM

A Research Seminar on Understanding the
Research Process

Name: Mr./Ms. _____

Regd. No: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-Mail: _____

Signature of Participant

SAMATA DEGREE COLLEGE

MVP COLONY, VISAKHAPATNAM-17, A.P.

Phone Number: 0891 2504662

E-mail: samatacollege@gmail.com

Website: <http://samatacollege.co.in/>



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LIST OF PARTICIPANTS

Name of the Program: A Research Seminar on understanding the Research process
Date: 16/02/2020

S.No	Name of the Participant	Year & Program	Signature
1.	Petta. Kusuma	MBA 2nd year	Kusuma
2.	Budimilysu Vinod	MBA II yr	V. Vinod
3.	Dagata. Srinath	MBA II yr	B. Srinath
4.	Chakrapal. Sureshbabu	MBA 2nd yr	C. Suresh
5.	A. Anusha	MBA II yr	A. Anusha
6.	B. Anjali	MBA 2nd yr	B. Anjali
7.	S. Rupa	MBA	S. Rupa
8.	Salma. Pragathi	MBA 2nd yr	S. Pragathi
9.	B. Jhansi	MBA 2nd yr	B. Jhansi
10.	B. Shiva. Krishna	MBA II year	B. Krishna
11.	C. Phani	MBA II year	C. Phani
12.	K. Raja	MBA II year	K. Raja
13.	E. Lakshmi	MBA II year	E. Lakshmi
14.	B. Yashoda	MBA II yr	B. Yashoda
15.	Boddepalli. Indu	MBA 2nd year	B. Indu
16.	Palani. Anjali	MBA 2nd yr	P. Anjali
17.	Emamili. Lakshmi	MBA II yr	E. Lakshmi
18.	J. Nandini	MBA II yr	J. Nandini
19.	K. Anurag. Anurag	MBA II year	K. Anurag
20.	A. Anjali	MBA II year	A. Anjali
21.	K. Anurag	MBA II year	K. Anurag
22.	V. Anjali	MBA II year	V. Anjali
23.	M. Anurag	MBA II year	M. Anurag
24.	N. Anurag	MBA II yr	N. Anurag

Page No: /

Program Coordinator



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LIST OF FACULTY ATTENDED

Name of the Program: A Research Seminar on understanding the Research process
Date: 16/02/2020

S. No	Name of the Faculty	Department	Signature
1	Prof. S. Madhavi Latha	Hgt Studies	Sud
2	K. Ramya Purja	Mgt Studies	Ramya
3	H. Satya Devi	Mgt Studies	Satya
4	G. Ramesh	Mgt Studies	Ramesh
5	A.V. Koteswara Rao	Mgt. Studies	Koteswara
6	M.P.V.L. Soujanya	Mgt-Studies	Soujanya
7	Mrs M.L. Sujata	Mgt. Studies	Sujata
8	MRSB. Padmaja	Mgt studies	Padmaja
9	MRS. P. Praveena	Mgt Studies	Praveena
10	MRS. Subba Lakshmi	mgt studies	S. Lakshmi

[Signature]
Program Coordinator



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Sector – 10, MVP Colony, Visakhapatnam – 530 017. (A.P.)



Date: 17/02/2020

PROGRAMME REPORT

Programme Name	A Research Seminar on Understanding the Research Process
Resource Person	Professor S. Madhavi Latha, Director, SIMS College, Visakhapatnam. Contact No: 9246619078; e-mail id: madhavivakula@gmail.com
Date of Activity	16/02/2020
Organized by	Samata Degree College
Venue	Seminar Hall-1
No of Students Attended	26

Objectives:

- Equip Students with a comprehensive understanding of the research process from conception to completion.
- Develop critical thinking and analytical skills to formulate research questions and conduct effective research.
- Build essential skills in literature review, data collection, analysis, and interpretation of findings.
- Enhance communication skills to present research findings clearly and concisely to various audiences.
- Foster confidence in engaging in independent research and contributing to knowledge creation.

Topics Covered:

Understanding Research:

- Differentiating between different types of research (qualitative, quantitative, mixed methods).
- Identifying various research purposes and objectives.
- Defining and refining a relevant research question or hypothesis.



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Literature Review:

- Effective strategies for searching and accessing academic databases and credible sources.
- Critical evaluation of research literature and identifying key findings and gaps.
- Synthesizing information from various sources to build a strong theoretical framework.

Data Collection and Analysis:

- Techniques for collecting data through surveys, interviews, observations, experiments, or document analysis.
- Selecting and utilizing appropriate data analysis tools and software.
- Interpreting data accurately and objectively, drawing valid conclusions based on findings.

Communication and Dissemination:

- Writing effective research reports or articles adhering to academic style guides.
- Presenting research findings clearly and concisely through presentations, posters, or infographics.
- Communicating research findings to different audiences (academic peers, practitioners, policymakers).

Outcomes:

- Students will gain a deep understanding of the research process and its various stages.
- They will be equipped to conduct independent research using appropriate methods and analyze data effectively.
- Students will develop strong communication skills to present research findings in a clear and impactful manner.
- The seminar will empower Students to embark on their own research journeys and make meaningful contributions to their chosen fields.

Signature
Programme Coordinator



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A Research Seminar on Understanding Research Process





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Sector - 10, MVP Colony, Visakhapatnam - 530 017. (A.P.)



Date: 21/01/2020

CIRCULAR

All the Students of Department of Management Studies of MBA, II & IV Semesters are hereby informed to attend "A One Day Workshop on Rights, Obligations & Liability of Patentee" by Mr. B. Yugandhar Bhagothi, Assistant Professor, NVPLaw College Visakhapatnam is being organized by our college on 29/01/2020.

Venue: Seminar Hall 1

Time: 11:00 am



DIRECTOR

DIRECTOR
SAMATA DEGREE COLLEGE
M.V.P. Colony, VIDARHASTRAM-17,

Signature of All HOD'S						TPO	OFFICE	LIBRARY
B.Sc	BCA	BBA	B.Com	MBA	M.Sc. (CS)			

Phone: 0801 - 2504682. Website: www.samatacollege.co.in

Email: samatacollege@gmail.com; drgrao747@gmail.com

ABOUT COLLEGE

Samata Degree College, Affiliated to Andhra University and Approved by AICTE, was established in 1992 and has been offering holistic education for the last 31 years. Samata offers BSc, BBA, BCA, B.Com, MSc, and MBA courses. Besides a robust teaching pedagogy, Samata Degree College is also a leader in research and innovation with recognized research cell affiliated to Andhra University. Focus is given to activities beyond academics which is evident from its infrastructure, extracurricular activities, and Sports recognitions. The placement at Samata Degree College is varied, with recruitment options both in corporates and public sector as well as entrepreneurship.

ABOUT WORKSHOP

Samata Degree College organizes Intellectual Property Rights and seminars to educate students on their rights as creators. These seminars, typically hour-long, cover topics like copyrights, patents, trademarks, and how to register them. Experts from legal and IP fields deliver talks, followed by interactive sessions where students can ask questions and gain practical knowledge. Attending these seminars empowers students to protect their own creative works and fosters an environment of innovation and respect for intellectual property.

ABOUT THE PROGRAM

Master your patent! This one-day workshop equips inventors with the knowledge of a patentee's rights (exclusivity), obligations (disclosure), and potential liabilities (infringement suits).

TOPICS COVERED

Contents of the course would touch up the following aspects, to achieve the objectives:

- A patent can cover a wide range of subject matter, including
- Rights of a Patentee
- Obligations and Liabilities of a Patentee



SAMATA DEGREE COLLEGE

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ANDHRA UNIVERSITY

MUG COLONY, WISAKHAPATNAM- 500007

**A ONE DAY WORKSHOP
ON RIGHTS,
OBLIGATIONS & LIABILITY
OF PATENTEE**

29-01-2020
ORGANIZED BY
SAMATA DEGREE COLLEGE



CHIEF PATRON

Prof. G. Srinivasa Rao
Director & Vice-Principal

CONVENER

Mr. G. Ramesh
Asst. Professor
Head of the Department- MBA

CO-CONVENER

Prof. S. Madhavi Latha
Research Director

RESOURCE PERSON

Mr. B. Yugesankar Shilupathi
Assistant Professor
NVP Law College
Visakhapatnam
Contact No: 9751819217

COORDINATOR

Mr. A.V. Koteswara Rao
Asst. Professor
Department of Management Studies

ORGANISING COMMITTEE

Mr. K. Venkata Ramanna, Asst. Professor

Mr. T. Michael Sundar, Asst. Professor

Mrs. S. Deepa Krishna, Asst. Professor

STUDENT COORDINATORS

Ashwathi
#_Sekar004

**REGISTRATION FORM**

A One Day Workshop on "on Rights,
Obligations & Liability of Patentsee

Name: Mr./Ms. _____

Regd. No: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-Mail: _____

Signature of Participant _____

SAMATA DEGREE COLLEGE

MVP COLONY, VISAKHAPATNAM-57, A.P.

Phone Number: 0891 2504682

E-mail: samatacollege@gmail.com

Website: <https://samatacollege.co.in/>

For Details, Contact:

Mr. A.V. Koteswara Rao

Asst. Professor

Department of Management Studies

Contact No: 7674886246

E-Mail Id: avkras@gmail.com



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Sector - 10, MVP Colony, Visakhapatnam - 530 017. (A.P.)

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LIST OF PARTICIPANTS

Name of the Program: A oneday workshop on Rights, obligations and liability of patentee.
Date: 29/01/2020

S. No	Name of the Participant	Year & Program	Signature
1.	N. A. Y. Asingam	MBA 1st year	Asingam
2.	S. Saccam	MBA II year	Saccam
3.	S. Kiran/ Pai	MBA 1st year	Kiran
4.	Riya Kumari Ravi	MBA 1st year	Riya Kumari
5.	Pooja Kishore	MBA 1st year	Pooja Kishore
6.	Shaik bashwara beebi	MBA II year	bashwara
7.	V. Pulavasthy	MBA 1st year	v. pulavasthy
8.	Timveshyla Akshya	MBA II year	T. Akshya
9.	T. Adia	MBA II year	Adia
10.	P. D. V. G. Kishanatharayulu	MBA 1st year	G. Kishanatharayulu
11.	D. Bharat Kumar	MBA II year	Bharat
12.	K. Anil Kumar	MBA 1st year	Anil
13.	P. Hemami	MBA II year	Hemami
14.	Srimathi Sarathy	MBA II year	Srimathi
15.	Maheswari Ampdu	MBA II year	Maheswari
16.	I. Deborah Singh	MBA II year	Deborah
17.	Y. Chithi Babu	MBA 1st year	Y. Chithi Babu
18.	T. Pushpa	MBA II year	Pushpa
19.	L. AVISHA	MBA II year	Avisha
20.	P. Himani	MBA II year	P. Himani
21.	Riya Kumari Ravi	MBA II year	Riya Kumari
22.	Lakshmi Shree	MBA II year	Lakshmi
23.	V. Anusha	MBA II year	Anusha
24.	A. Anusha	MBA II year	Anusha

Page No: /

Program Coordinator



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Sector - 10, MVP Colony, Visakhapatnam - 530 017. (A.P.)



LIST OF FACULTY ATTENDED

Name of the Program: A one day workshop on Rights, obligations and liability of patentee.
Date: 29/01/2020

S.No	Name of the Faculty	Department	Signature
1	Prof S Madhavi Latha	Mgt Studies	S. Madhavi
2	K. Ramya Praja	Mgt Studies	K. Ramya Praja
3	H. Satya Sai	Mgt Studies	H. Satya Sai
4	G. Ramesh	Mgt Studies	G. Ramesh
5	M.S.N Jaya Vasudhan	Mgt Studies	Jaya Vasudhan
6	Mrs. M.L. Sujata	Mgt. studies	Sujata
7	A.V. Kastomana Rao	Mgt. Studies	A.V. Kastomana Rao
8	Mrs P. Praveena	Mgt Studies	P. Praveena
9	Mr T Michael Suresh	Mgt. Studies	T. Michael Suresh
10	Mr. K. Venkata Ramana	Mgt. Studies	K.V. Ramana



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Date: 30/01/2020

PROGRAMME REPORT

Programme Name	A One-Day Workshop on Rights, Obligations & Liability of Patentee
Resource Person	Mr. B. Yugandhar Bhupati, Assistant Professor, NVF Law College, Contact No: 9701819217, E-Mail: ID: yuganbhapathi@gmail.com
Date of Activity	29/01/2020
Organized by	Samata Degree College
Venue	Seminar Hall-1
No of Students Attended	28

Objectives of a Patent:

The primary objective of a patent is to incentivize innovation and technological advancement by:

- **Protecting inventions:** Granting inventors an exclusive right to exploit their invention for a limited period, allowing them to recoup their investment and profit from their work.
- **Disclosing innovation:** Requiring inventors to publicly disclose their inventions in exchange for patent protection, enabling public knowledge sharing and further development.
- **Promoting competition:** Fostering healthy competition by preventing monopolies and encouraging others to build upon or improve existing inventions.

Topics Covered by a Patent

A patent can cover a wide range of subject matter, including:

- **Processes:** New methods of doing something, such as a novel manufacturing technique.
- **Machines:** New devices or apparatus, such as a groundbreaking medical instrument.
- **Compositions:** New mixtures of matter, such as a pharmaceutical compound.



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- **Articles of manufacture:** New products formed from a different state of matter, such as a specialized fabric.
- **Plants:** New varieties of plants that exhibit distinct characteristics.

A patent grants the patentee the following exclusive rights:

- **To make, use, sell, offer for sale, or import the invention:** This allows the patentee to control the commercial exploitation of their invention within the country where the patent is granted.
- **To exclude others from making, using, selling, offering for sale, or importing the invention:** This right allows the patentee to take legal action against infringers who unauthorizedly exploit their invention.
- **To license the invention to others:** The patentee can authorize others to make, use, or sell the invention in exchange for royalties or other fees.
- **To assign the patent:** The patentee can transfer their ownership rights in the patent to another party.

Obligations and Liabilities of a Patentee

A patentee also has certain obligations and liabilities associated with their patent:

- **Disclosure obligation:** The patentee must accurately and fully disclose the invention in the patent application, including sufficient detail for someone skilled in the art to understand and implement the invention.
- **Enforcement obligation:** The patentee has the responsibility to take action against infringers if they wish to uphold their exclusive rights.
- **Liability for misuse:** The patentee can be liable for damages if their invention causes harm due to a defect or negligence.

Programme Coordinator



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One-Day Workshop on Rights, Obligations & Liability of Patentee



Phone: 0891 - 2504682, Website: www.samatacollege.co.in

Email: samatacollege@gmail.com; drgsrao747@gmail.com



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Sector - 10, MVP Colony, Visakhapatnam - 530 017. (A.P.)



Date:10/12/2019

CIRCULAR

All the Students of MBA II & IV Semesters are hereby informed to attend "A Research Seminar on Random and Non-random Sampling Methods" by Mrs. G. Adilakshmi, Assistant Professor, PRISM College is being organized by our Department of Management Studies
21/12/2019.

Venue: Seminar Hall 1

Time:11:30am



Director & Principal

DIRECTOR

SAMATA DEGREE COLLEGE

MVP Colony, VISAKHAPATNAM-17

Signature of AIIBOD'S						TPO	OFFICE	LIBRARY
B.Sc	B.A	BBA	B.Com	MBA	M.Sc.(CS)			M.L. SURESH

ABOUT COLLEGE

Samata Degree College, Affiliated to Andhra University and Approved by AICTE was established in 1992 and has been offering holistic education for the last 31 years. Samata offers BSc, BBA, BEd, B.Com, MSc. And MBA courses. Besides a robust teaching program, Samata Degree College is also a leader in research and innovation with recognized research cell affiliated to Andhra University. Focus is given to activities beyond academics, which is evident from its infrastructure, extracurricular activities, and Sports recognitions. The placement at Samata Degree College is wide, with recruitment options both in corporates and public sector as well as entrepreneurship.

ABOUT THE RESEARCH CELL

The Research Cell also organizes workshops, seminars, and guest lectures on various research topics. These events provide students with the opportunity to learn from experts and network with other researchers. The Research Cell's efforts have resulted in a significant increase in the number of research publications by Samata Degree College faculty and students. The Cell has also played a key role in attracting research funding from various government and non-government agencies.

A RESEARCH SEMINAR ON RANDOM AND NON- RANDOM SAMPLING METHODS.

21-12-2019
ORGANIZED BY
SAMATA DEGREE COLLEGE



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ANDHRA UNIVERSITY

... MVF COLONY, VISAKHAPATNAM-530017

ABOUT THE PROGRAM

This seminar dives into the world of sampling techniques! Explore random methods like simple random sampling, ensuring unbiased selection. We'll then unveil non-random methods, where convenience and expertise guide sample choice. Learn the strengths and weaknesses of each approach to make informed decisions for your research.

TOPICS COVERED

Contents of the course would touch up the following aspects, to achieve the objectives:

- Random Sampling
- Non-random Sampling

CHIEF PATRON

Prof. B. Srinivas Rao
Director

CONVENER

Mr. B. Ramesh
Head of the Department - MBA

CO-CONVENER

Mr. K. Venkataramma
Asst. Professor
Dept. of Management Studies

RESOURCE PERSON

G. Agi Lakshmi
Asst. Professor
Primm College
Contact No: 9000618002

COORDINATOR

Mrs. B. Padmaja
Asst. Professor

ORGANISING COMMITTEE

Mr. T. Michael Sunder, Asst. Professor

Mrs. E. Subbalakshmi, Asst. Professor

Mr. S. Goparanna, Asst. Professor

STUDENT COORDINATORS

Anshulika Sathy
Malika Devi



We Teach, We Inspire,
We Motivate the Best

For Details, Contact

Mrs. B. Padmaja
Asst. Professor
Department of Science
Contact No: 8639670177
e-Mail id: padmajateb@gmail.com

REGISTRATION FORM

A. Research Seminars on Random and Non-random Sampling Methods.

Name: Mr/Ms. _____

Regd. No: _____

Department: _____

Organisation: _____

Address: _____

File: _____

Phone: _____

Fax: _____

E-Mail: _____

Signature of Participant

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Website: <https://samatacollege.ca.in/>



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LIST OF PARTICIPANTS

Name of the Program: A Research Seminar on Random & Non-random sampling methods
Date: 21/12/2019

S.No	Name of the Participant	Year & Program	Signature
1.	T. Pushpa	MBA 1 st year	T. Pushpa
16.	V. Pulavathi	MBA 1 st year	V. Pulavathi
3.	Tirumethala Pushpa	MBA 1 st year	T. Pushpa
4.	I. Shiva	MBA 1 st year	I. Shiva
5.	Phimani	MBA 1 st year	Phimani
6.	P.D. V. Sri Krishnamoorthy	MBA 1 st year	P. Krishnamoorthy
7.	D. Bhavathi Kumari	MBA 1 st year	D. Bhavathi
8.	K. Anil Kumar	MBA 1 st year	K. Anil
14.	N. Srinivas	MBA 1 st year	N. Srinivas
12.	J. Deborah Singh	MBA 1 st year	Deborah
13.	Jayapathi Chaitanya	MBA 1 st year	Jayapathi
14.	Y. Chithi Datta	MBA 1 st year	Y. Chithi Datta
2.	S. Sushama Devi	MBA 1 st year	S. Sushama
6.	S. Swathi Kiran	MBA 1 st year	S. Swathi
15.	S. Sreedam	MBA 1 st year	S. Sreedam
16.	V. Pulavathi	MBA 1 st year	Pulavathi
17.	B. Rishi Kumar	MBA 1 st year	B. Rishi Kumar
18.	A. Bhargavi	MBA 1 st year	Bhargavi
19.	KUNDLA SANGEETHA	MBA 1 st year	K. Sangeetha
20.	A. Anurag	MBA 1 st year	A. Anurag
21.	B. Komali	MBA 1 st year	B. Komali
22.	L. Saija	MBA 1 st year	L. Saija
23.	D. Deepthi	MBA 1 st year	D. Deepthi
24.	A. Anusha	MBA 1 st year	A. Anusha



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LIST OF FACULTY ATTENDED

Name of the Program: A Research Seminar on Random & Non-Random Sampling methods
Date: 20.12.2019

S.No	Name of the Faculty	Department	Signature
1	Prof. S. Madhavi Lalitha	Mgt. Studies	S.M.
2	G. Parvathi	Mgt. Studies	P.
3	M. Sitya Sai	Mgt. Studies	S.
4	A.V. Venkateswar Rao	Mgt. Studies	V.
5	Mrs. K. Ramya Praga	Mgt. Studies	R.
6	P. Usha	Mgt. Studies	U.
7	A. Nagabhishekam Rao	Mgt. Studies	N.
8	Mrs. B. Padmaja	Mgt. Studies	B.
9	Y. Uma Swetha	Mgt. Studies	U.
10	M.S.N. Jaya Vardhan	Mgt. Studies	J.
11	Mrs. Subba Lakshmi	Mgt. Studies	S.
12	Mrs. P. Prasanna	Mgt. Studies	P.



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Sector – 10, MVP Colony, Visakhapatnam – 530 017. (A.P.)



Date: 22/12/2019.

PROGRAMME REPORT

Programme Name	A Research Seminar on Random and Non-random Sampling Methods.
Resource Person	Mrs. G. Adilakshmi, lecturer in Maths, Prism College. Contact No: 9000661802, E-Mail id:adilakshmi.bujju@gmail.com
Date of Activity	21/12/2019
Organised by	Samata Degree College
Venue	Seminar Hall-1
No of Students Attended	25

Seminar Topic: Random and Non-random Sampling Methods

Objectives:

- Understand the fundamental principles of sampling methods in research.
- Differentiate between random and non-random sampling techniques.
- Explore the advantages and disadvantages of each method.
- Learn about various types of random and non-random sampling techniques.
- Gain practical skills in selecting appropriate sampling methods for different research purposes.

Topics Covered:

- Introduction to Sampling: Importance of sampling in research, types of sampling methods, population vs. sample size.
- Random Sampling:
 - Simple random sampling: lottery method, random number tables, random number generators.
 - Systematic sampling: advantages and disadvantages, how to implement.



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- o Stratified sampling: proportions and subpopulations, creating stratified samples.
- o Cluster sampling: selecting clusters, efficient for geographically dispersed populations.
- Non-random Sampling:
 - o Convenience sampling: advantages and disadvantages, potential for bias.
 - o Purposive sampling: snowball sampling, judgmental sampling, theoretical sampling.
 - o Quota sampling: setting quotas for specific characteristics, limitations and considerations.
- Ethical Considerations: Importance of random selection, minimizing bias, informed consent.

Outcomes:

- Participants will gain a comprehensive understanding of random and non-random sampling methods.
- They will be able to critically evaluate the appropriateness of different sampling techniques for their own research endeavors.
- They will develop practical skills in selecting and implementing effective sampling methods.
- They will have increased awareness of potential biases and limitations associated with different sampling approaches.
- Participants will be able to confidently choose and justify the best sampling method for their specific research needs.

B. Padma
Programme Coordinator



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A Research Seminar on Random and Non-random Sampling Methods



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Sector - 10, MVP Colony, Visakhapatnam - 530 017. (A.P.)



Date: 12/10/2019

CIRCULAR

All the Students of MBA I & III Semesters are hereby informed to attend "A Research Seminar on Steps Involved in conducting a test of Hypothesis" by Dr. Henry James, Associate Professor, Pysdah College, Visakhapatnam is being organized by our college on 23/10/2019.

Venue: Seminar Hall I

Time: 12.00 am



DIRECTOR
DIRECTOR
SAMATA DEGREE COLLEGE
M.V.P. Colony VISAKHAPATNAM-17

Signature of All HOD'S						TPO	OFFICE	LIBRARY
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ABOUT COLLEGE

Samata Degree College, affiliated to Andhra University and approved by ACTE was established in 1980 and has been offering holistic education for the last 31 years. Samata offers BSc, BBA, BEd, B.Com, MA. And MBA courses besides a robust teaching pedagogy. Samata Degree College is also a leader in research and innovation with recognised research cell affiliated to Andhra University. Focus is given to activities beyond academics which to extend from its infrastructure, extracurricular activities and sports recognitions. The placement at Samata Degree College is varied with recruitment options both in corporate and public sector as well as entrepreneurship.

ABOUT THE RESEARCH CELL

The Research Cell also organizes workshops, seminars, and guest lectures on various research topics. These events provide students with the opportunity to learn from experts and network with other researchers. The Research Cell's efforts have resulted in a significant increase in the number of research publications by Samata Degree College faculty and students. The Cell has also played a key role in attracting research funding from various government and non-government agencies.

ABOUT THE PROGRAM

Join our research seminar to dissect the steps of hypothesis testing! Learn how to formulate questions, gather data, and analyze results to validate or challenge your theories.

TOPICS COVERED

Contents of the course would touch up the following aspects, to achieve the objectives:

- Introduction to Hypothesis Testing
- The Hypothesis Testing Framework
- Common Statistical Tests for Hypothesis Testing
- Real-world Examples of Hypothesis Testing

A RESEARCH SEMINAR
ON STEPS INVOLVED IN
CONDUCTING A TEST OF
HYPOTHESIS

25-10-2019
ORGANIZED BY
SAMATA DEGREE COLLEGE



SAMATA DEGREE COLLEGE

(APPROVED BY ACTE & AFFILIATED TO
ANDHRA UNIVERSITY)

MAHARAJA KRISHNAJI UNIVERSITY

CHIEF PATRON
Prof. B. Murali Krishna
Director

CONVENER
Mrs. K. Devilla
Asst. Professor
Department of Computer Science

CO-CONVENER
Mr. G. Ramesh
Asst. Professor

RESOURCE PERSON
Dr. Henry James
Associate Professor,
Pydah College
Visakhapatnam
Contact No: 9010337644

COORDINATOR
Mr. M. S. N. Jayavardhan
Asst. Professor
Department of Management Studies

ORGANISING COMMITTEE

Mr. T. Michael Sundar, Asst. Professor
Mr. S. Gopalkrishna, Asst. Professor

STUDENT COORDINATORS

G. Mahesh
Neesa Nirmal



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For Details, Contact:
Mr. M. S. N. Jayavardhan
Asst. Professor
Department of Management Studies
Contact No: 7382011557
e-Mail to:
Jayavardhan1994@gmail.com

REGISTRATION FORM

A Research Seminar on Steps Involved in
conducting a test of Hypothesis

Name: Mr./Ms./_____

Regd. No: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-Mail: _____

Signature of Participant _____

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6

LIST OF PARTICIPANTS

Name of the Program: A Research Seminar on steps involved in conducting a test of hypothesis
Date: 23/10/2019

S. No	Name of the Participant	Year & Program	Signature
1	S. Keerthi	MBA I st yr	S. Keerthi
2	Riya Kumar Baid	MBA II Year	Riya Kumar
3	H. Raksha	MBA II year	H. Raksha
4	V. Purnavathi	MBA II nd year	V. Purnavathi
4	S. Basanta Babu	MBA II nd year	S. Basanta Babu
5	Tiruvodduella Pishpa	MBA II nd year	T. Pishpa
7	J. Asha	MBA - II nd year	J. Asha
8	S. Kiran Rai	MBA - II nd yr	S. Kiran Rai
9	D. Bhargathi Keleny	MBA II nd year	D. Bhargathi Keleny
10	K. Anil Kumar	MBA II nd year	K. Anil Kumar
11	P. Himani	MBA II nd year	P. Himani
12	S. Sreeram	MBA II nd yr	S. Sreeram
13	M. Maheswari	MBA II nd year	M. Maheswari
14	A. Srinivas	MBA II nd yr	A. Srinivas
15	J. Debarshi Singh	MBA II nd year	J. Debarshi Singh
16	Sampath Challa	MBA II nd yr	Sampath Challa
17	P. V. G. Paikaravasthaya	MBA II nd year	P. V. G. Paikaravasthaya
18	J. Anu	MBA II nd year	J. Anu
19	C. Manoj Kumar	MBA II nd year	C. Manoj Kumar
20	S. Praveen S	MBA II nd year	S. Praveen S
21	Ravi Kumar	MBA II nd yr	Ravi Kumar
22	N. Dakshith Kumar	MBA II nd year	N. Dakshith Kumar
23	D. Deepthi	MBA II nd yr	D. Deepthi
24	V. Venkata Srinivas	MBA II nd yr	V. Venkata Srinivas

(Signature)
Program Coordinator



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Sector - 10, MVP Colony, Visakhapatnam - 530 017, (A.P.)



Cont....

S. No.	Name of the Participant	Year & Program	Signature
25.	SANGIETHA	MBA 1 st yr	[Signature]
26.	P. Mahalakshmi	MBA 1 st yr	[Signature]
27.	H. N. Harshita	MBA 1 st yr	[Signature]
28.	D. Rajaswari	MBA 1 st yr	[Signature]
29.	M. Anu	MBA 1 st yr	[Signature]
30.	S. Bhargavi	MBA 1 st yr	[Signature]
31.	Pooja Komari	MBA 1 st yr	[Signature]
32.	A. Jayashree	MBA 1 st yr	[Signature]

[Signature]
Program Coordinator



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Sector - 10, MVP Colony, Visakhapatnam - 530 017, (A.P.)

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LIST OF FACULTY ATTENDED

Name of the Program: A Research Seminar on Steps involved in conducting a test of hypothesis
Date: 23-10-2019

S. No	Name of the Faculty	Department	Signature
1	Prof. S. Madhavi Latha	Mgt Studies	
2	Mrs. K. Ramya priya	Mgt Studies	
3	A.V. Katakombu Reddy	Mgt - Studies	
4	G. Lavitha	Mgt studies	
5	Mrs. P. Praveena	Mgt Studies	
6	H. Satya Sri	Mgt Studies	
7	P. Usha	Mgt Studies	
8	A. Nagabharushambharao	Mgt studies	
9	Mrs. B. Padmaja	Mgt Studies	
10	Y. Uma sudha	Mgt studies	

Page No:

Program Coordinator



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Sector – 10, MVP Colony, Visakhapatnam – 530 017. (A.P.)



Date: 24/10/2019

PROGRAMME REPORT

Programme Name	A Research Seminar on Steps Involved in conducting a test of Hypothesis
Resource Person	Dr. Henry James, Associate Professor, Pydah College, Visakhapatnam. Contact No: 9010137644; email id: g.henryjames@gmail.com
Date of Activity	23/10/2019
Organized by	Samata Degree College
Venue	Seminar Hall-1
No of Students Attended	32

Objectives:

- To equip participants with a clear understanding of the concept of hypothesis testing.
- To guide participants through the key steps involved in conducting a valid and reliable test of hypothesis.
- To introduce participants to different statistical tests used for hypothesis testing and their appropriate application.
- To enable participants to interpret the results of a hypothesis test and draw meaningful conclusions.

Topics Covered:

- **Introduction to Hypothesis Testing:**
 - What is a hypothesis?
 - Null hypothesis and alternative hypothesis
 - Types of hypotheses (directional vs. non-directional)
 - Applications of hypothesis testing in various fields
- **The Hypothesis Testing Framework:**

Formulating the Hypotheses: Stating the null and alternative hypotheses clearly and precisely.



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Setting the Significance Level: Determining the acceptable level of risk of rejecting a true null hypothesis (α).

Choosing the Statistical Test: Identifying the appropriate statistical test based on the data type and research question.

Analyzing the Data: Performing the chosen statistical test and calculating the test statistic.

Interpreting the Results: Explaining the findings of the test in plain language and considering statistical power limitations.

• **Common Statistical Tests for Hypothesis Testing:**

- T-test (one-sample, two-sample, paired)
- ANOVA (Analysis of Variance)
- Chi-square tests
- Regression analysis

• **Real-world Examples of Hypothesis Testing:**

- Case studies from various fields demonstrating the application of hypothesis testing in research and decision-making.

Outcomes:

- Participants will be able to clearly define and explain the concept of hypothesis testing.
- Participants will gain a step-by-step understanding of the process of conducting a hypothesis test.
- Participants will be equipped to confidently choose and apply appropriate statistical tests for their research needs.
- Participants will develop the ability to interpret the results of hypothesis testing and draw informed conclusions.

M. S. R. Jayaraman
Programme Coordinator



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A Research Seminar on Steps involved in conducting a test of Hypothesis





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Sector - 10, MVP Colony, Visakhapatnam - 530 017, (A.P.)



Date: 18/09/2018

CIRCULAR

All the Students of MBA I and III Semesters are hereby informed to attend "A One Day Seminar on Role of MSME in developing New Entrepreneurs" (by Dr. V. Sai Prashanth, Associate Professor, SIMS College-Visakhapatnam) is being organized by Our College: Entrepreneurship Development Cell (EDC) on 25/09/2018.

Venue: Seminar Hall |

Time: 11:00 am



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SAMATA DEGREE COLLEGE
M.V.P. Colony, VISAKHAPATNAM-17,

Signature of All HOD'S						TPO	OFFICE	LIBRARY
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ABOUT COLLEGE

Samata Degree College, Affiliated to Andhra University and Approved by AICTE was established in 1992 and has been offering holistic education for the last 31 years. Samata offers BSc, BBA, BCA, B.Com, M.Com and MBA courses. Besides a robust teaching pedagogy, Samata Degree College is also a leader in research and innovation with recognised research cell affiliated to Andhra University. Focus is given to activities beyond academics which is evident from its infrastructure, extracurricular activities, and Sports recognitions. The placement at Samata Degree College is varied, with recruitment options both in corporates and public sector as well as entrepreneurship.

ABOUT THE EDC CELL

Entrepreneurship Development is gradually becoming very significant in various areas of economic development. Innovative start-ups and new enterprises act as a catalyst for the economy. We at Entrepreneurship Development Cell Samata believe that original and innovative ideas having the potential to change industry by creating value are formed in young mind. Molding these ideas into successful ventures and tapping the entrepreneurial talent as a prime motive for us, we try to provide adequate resources, extensive network and all kinds of support along with the appropriate platform for aspiring young entrepreneurs to realise their ideas.

A ONE-DAY SEMINAR ON ROLE OF MSME IN DEVELOPING NEW ENTREPRENEURS

25-07-2019
ORGANIZED BY

ENTREPRENEURSHIP
DEVELOPMENT CELL



SAMATA DEGREE COLLEGE

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ANDHRA UNIVERSITY

MVP COLONY, VISAKHAPATNAM-590017

ABOUT THE PROGRAM

This one-day seminar explores the crucial role of Micro, Small & Medium Enterprises (MSMEs) in fostering a new generation of entrepreneurs. Through informative sessions and interactive workshops, participants will gain insights into MSME support programs, business development strategies, and how to leverage MSMEs for successful startup ventures.

TOPICS COVERED

Contents of the course would touch up the following aspects, to achieve the objectives:

- MSME Landscape
- MSME Ecosystem
- Challenges and overcoming them
- Success Stories and Inspiration

CHIEF PATRON

Dr. S. Vijaya Raveendran
Principal

Prof. G. Srinivasa Rao
Director

CONVENER

Prof. S. Madhavi Latha
Research Director

CO-CONVENER

Mr. G. Ramesh
Head of the Department- MBA

RESOURCE PERSON

Dr. V. Sai Prashanth
Asst. Professor
SVMS College

COORDINATOR

Mr. A. V. Kotsiwara Rao
Asst. Professor
Department of Management Studies

ORGANISING COMMITTEE

Mr.T. Michael Sundeer, Asst. Professor

Mr. B. Saijal Krishna, Asst. Professor

Mr. A. Subramanyam (Commerce Lecturer)

STUDENT COORDINATORS

ESUL A GAYATHRI- MBA 2nd year,
CHOPPALA SUMANTHI- MBA 2nd year

ENTREPRENEURSHIP DEVELOPMENT CELL**ENTREPRENEUR****REGISTRATION FORM**

**A One-Day Seminar on Role of MSME in
Developing New Entrepreneurs**

Name: Mr./Ms.: _____

Page No. _____

Department: _____

Organization: _____

Address: _____

Plot: _____

Phone: _____

Fax: _____

E-Mail: _____

Signature of Participant

ENTREPRENEURSHIP DEVELOPMENT CELL

SAMATA DEGREE COLLEGE
MVP COLONY, VISAKHAPATNAM-17, A.P.
Phone Number: 0891 2504682
E-mail: samatacollege@gmail.com
Website: <https://samatacollege.co.in/>

For Details, Contact

Mr. A. V. Kotsiwara Rao
Asst. Professor
Department of Management Studies
Contact No. 7674885246
e-Mail: avkred05@gmail.com



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An ISO 9001 : 2015 Certified Institution

Sector - 10, MVP Colony, Visakhapatnam - 530 017, (A.P.)

www.samata.ac.in

LIST OF PARTICIPANTS

Name of the Program: A one-day Seminar on Role of MSME in Developing New Entrepreneurs
Date: 25/09/2019

S. No	Name of the Participant	Year & Program	Signature
1	A. V. R. Prashanth Kumar	MBA II nd year	[Signature]
2	J. Adilal	MBA - II nd year	[Signature]
3	S. Kiran Bai	MBA II nd year	[Signature]
4	D. Bhaskar Kumar	MBA II nd year	[Signature]
5	K. Anil Kumar	MBA II nd year	[Signature]
6	P. Himani	MBA II nd year	[Signature]
7	S. Sneham	MBA II nd year	[Signature]
8	P. Maheswar	MBA II nd year	[Signature]
10	H. Sarinwas	MBA II nd year	[Signature]
15	V. Subramanyam	MBA II nd year	[Signature]
12	Srinith Chandra	MBA II nd year	[Signature]
15	Tiruvendrabha Purna	MBA II nd year	[Signature]
16	Sh. Bathura Bebi	MBA II nd year	[Signature]
9	J. Debnath Singh	MBA II nd year	[Signature]
10	Y. Chitti Babu	MBA II nd year	[Signature]
11	J. DEBBAH SINGH	MBA II nd year	[Signature]
12	AMPALI	MBA II nd year	[Signature]
13	Rajeshwari	MBA II nd year	[Signature]
14	A. Prashant	MBA II nd year	[Signature]
20	Prithvika S	MBA II nd year	[Signature]
21	V Sai Lakshmi Manika	MBA II nd year	[Signature]
22	Darshini Deepthi	MBA II nd year	[Signature]
23	Ch. Lalitha Manasa Priya	MBA II nd year	[Signature]
24	C. Manoj Kumar	MBA II nd year	[Signature]



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Sector - 10, MVP Colony, Visakhapatnam - 530 017, (A.P.)

www.samatacollege.ac.in

LIST OF FACULTY ATTENDED

Name of the Program: A one day Seminar on Role of MSME
Date: 25/09/2019 in Developing New Entrepreneurs

S. No	Name of the Faculty	Department	Signature
1.	Prof. S. Hasthain Latha	Mgt. Studies	Sul
2.	A.V. Koteswarao Rao	Mgt. Studies	A.V. Koteswarao Rao
3.	H. Satya Sri	Mgt. Studies	H. Satya Sri
4.	G. Ramesh	Mgt. Studies	G. Ramesh
5.	Mrs. K. Ramya Priya	Mgt. Studies	K. Ramya Priya
6.	P. Usha	Mgt. Studies	P. Usha
7.	A. Nagabhushan Rao	Mgt. Studies	A. Nagabhushan Rao
8.	Mrs. B. Padmaja	Mgt. Studies	B. Padmaja
9.	Y. Uma Sudha	Mgt. Studies	Y. Uma Sudha
10.	Mrs. P. Praveena	Mgt. Studies	P. Praveena



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Date: 26/09/2019

PROGRAMME REPORT

Programme Name	A One-Day Seminar on Role of MSME in Developing New Entrepreneurs
Resource Person	Dr. V. Sai Prashanth, Associate Professor, SIMS College, Visakhapatnam. Contact no.: 8374714324 ; Email: saiprasanthv@gmail.com
Date of Activity	25/09/2019
Organised by	Samata Degree College
Venue	Seminar Hall-1
No of Students Attended	18

Seminar: Role of MSME in Developing New Entrepreneurs

Objectives:

- **Educate:** Equip aspiring entrepreneurs with a comprehensive understanding of how MSMEs (Micro, Small, and Medium Enterprises) can act as a springboard for successful business ventures.
- **Empower:** Provide attendees with knowledge and resources to navigate the MSME ecosystem and leverage its benefits for launching and scaling their businesses.
- **Connect:** Facilitate networking opportunities between aspiring entrepreneurs, established MSME owners, and relevant stakeholders within the MSME ecosystem.
- **Inspire:** Showcase real-world case studies and success stories of entrepreneurs who thrive within the MSME framework, fostering optimism and confidence among attendees.

Topics Covered:

- **MSME Landscape**
 - Understanding the definition, types, and economic significance of MSMEs.
- **MSME Ecosystem**
 - Identifying key players in the MSME ecosystem, including government agencies, financial institutions, business support organizations, and incubators.



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- Navigating the regulatory framework and accessing crucial support services offered by the ecosystem.
- Challenges and overcoming them:
 - Identifying common challenges faced by MSMEs, such as access to finance, talent acquisition, and marketing.
 - Sharing effective strategies to overcome these challenges and build resilience.
- Success Stories and Inspiration:
 - Featuring case studies of successful entrepreneurs who launched and scaled their businesses within the MSME framework.
 - Highlighting lessons learned and transferable best practices for aspiring entrepreneurs.

Outcomes:

- Enhanced awareness of the MSME ecosystem and its potential for fostering successful entrepreneurial ventures.
- Practical knowledge and resources to navigate the MSME landscape and launch a viable business.
- Confidence and inspiration to pursue entrepreneurial ambitions within the supportive framework of MSMEs.

Programme Coordinator



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SECTOR 10, MVP COLONY, VISAKHAPATNAM - 530 017. (A.P.)



A One-Day Seminar on Role of MSME in developing New Entrepreneurs





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Sector - 10, MVP Colony, Visakhapatnam - 530 017. (A.P.)



Date: 17/08/2019

CIRCULAR

All the Students of MBA, III & BBA V Semesters are hereby informed to attend "A Research Seminar on Prerequisites to be satisfied Before Framing a Questionnaire" by Prof. M.S.R. Sedagiri, Professor, Gayatri College, Visakhapatnam is being organized by our Department of Management Studies on 30/08/2019.

Venue: Room No 17

Time: 10:00 am



DIRECTOR
DIRECTOR
SAMATA DEGREE COLLEGE
M.V.P. Colony, VISAKHAPATNAM-17

Signature of AIBIOD'S					TPO	OFFICE	LIBRARY
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ABOUT COLLEGE

Samata Degree College, Affiliated to Angkor University, with approval by AICTE, was established in 2010 and has been offering higher education for the last 11 years. Since then, SSC, SBA, BEA, B.Com, M.Com and MBA courses besides a research teaching program, Samata Degree College is also a leader in research and innovation with distinguished research cell affiliated to Angkor University. Focus is given to applied research in various academic fields such as aviation, from its infrastructure, occupational activities, and sports, recreation. The attainment of Samata Degree College is varied, with recruitment across both in corporate and public sector as well as entrepreneurship.

ABOUT THE RESEARCH CELL

The Research Cell also organizes workshops, seminars, and guest lectures on various research topics. These events provide students with the opportunity to learn from experts and network with other researchers. The Research Cell's efforts have resulted in a significant increase in the number of research publications by Samata Degree College faculty and students. The Cell has also played a key role in attracting research funding from various government and non-government agencies.

ABOUT THE PROGRAM

This seminar explores the essential groundwork before crafting a strong questionnaire. Delve into defining your research goals, identifying the target audience, and selecting the most appropriate question types. Gain insights into ensuring clarity, avoiding bias, and piloting your questionnaire for optimal data collection.

TOPICS COVERED

Contents of the course would touch up the following aspects, to achieve the objectives:

- Understanding Prerequisites
- Assessing Prerequisites
- Addressing Prerequisites
- Best Practices and Common Pitfalls

A RESEARCH SEMINAR
ON PREREQUISITES TO
BE SATISFIED BEFORE
FRAMING A

QUESTIONNAIRE

10-05-2024

ORGANIZED BY

SAMATA DEGREE COLLEGE



SAMATA DEGREE COLLEGE

APPROVED BY AICTE, AFFILIATED TO
ANGKOR UNIVERSITY

WIPICOLONY, VISAKHAPATNAM-520010

CHIEF PATRON

Dr. H. Srinivasa Rao
Director

CONVENER

Mr. G. Ramiah
Asst. Professor
Head of the Department: MBA

CO-CONVENER

Mrs. M. Jayasri
Asst. Professor
Head of the Department: MBA

RESOURCE PERSON

Prof. M. S. P. Seshajith
Rayudu College
Contact No:

COORDINATOR

Mr. A. V. Koteswara Rao
Asst. Professor

ORGANISING COMMITTEE

Mr. S. Gopal Krishna, Asst. Professor

Mr. K. Venkat Ramana, Asst. Professor

STUDENT COORDINATORS

B. BHARATHI
CHANDRA MOHAN KUMAR



We Teach, We Learn,
We Produce the Best

For Details, Contact:

Mr. A. V. Koteswara Rao

Asst. Professor

Department of Management Studies

Contact No: 7974855240

e-Mail Id: avk1203@gmail.com

REGISTRATION FORM

A Research Seminar on Prerequisites to be Satisfied Before Framing a Questionnaire.

Name: Mr./Ms. _____

Regd. No. _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-Mail: _____

Signature of Participant: _____

SAMATA DEGREE COLLEGE

MVP COLONY, VISACHAPATNAM-17, A.P.

Phone Number: 0891 2504682

E-mail: samatacollege@gmail.com

Website: <https://samatacollege.co.in/>



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Sector - 10, MVP Colony, Visakhapatnam - 530 017. (A.P.)

www.samata.ac.in

LIST OF PARTICIPANTS

Name of the Program: A Research Seminar on prerequisites to be satisfied before framing a questionnaire
Date: 30/08/2019

S. No	Name of the Participant	Year & Program	Signature
1.	P. Himani	MBA II nd year	P. Himani
2.	V. Pulamshetty	MBA 2 nd year	V. Pulamshetty
3.	S. Kiran Rai	MBA II nd year	Kiran
4.	J. Deborah Singh	MBA II nd year	Deborah
5.	V. Chitti Babu	MBA 2 nd year	Chitti Babu
6.	R.O.V. G. Krishna Lakshmyulu	MBA 2 nd year	R.O.V. G. Krishna Lakshmyulu
7.	J. Asha	MBA II nd year	Asha
8.	S. Sareem	MBA II nd year	Sareem
9.	D. Bhavitha Kumari	MBA II nd year	D. Bhavitha Kumari
10.	K. Anil Kumar	MBA 2 nd year	Anil
11.	A. Srinivas	MBA 2 nd year	A. Srinivas
12.	Sampath Chandra	MBA II nd year	Sampath
13.	Maheswari Anjali	MBA II nd year	Maheswari
14.	R. Kumar Baid	MBA 2 nd year	R. Kumar Baid
15.	Tiruvadhya Pushpa	MBA II nd year	T. Pushpa
16.	S. Babitha Beebi	MBA 2 nd year	S. Babitha Beebi
17.	Smiti Yadav	MBA II nd year	Smiti
18.	Sakshambhavi Masthina	MBA II nd year	Sakshambhavi
19.	Surada Srinani	MBA II nd year	Surada
20.	Rishita S	MBA II nd year	Rishita
21.	J. Deborah Singh	MBA II nd year	J. Deborah Singh
22.	O. Purnima Chandra	MBA II nd year	O. Purnima
23.	E. Sai Anjali	MBA II nd year	E. Sai Anjali
24.	G. Manish Kumar	MBA II nd year	G. Manish Kumar

Page No: /

Program Coordinator



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Sector - 10, MVP Colony, Visakhapatnam - 530 017, (A.P.)

Samata Degree College
Visakhapatnam

LIST OF FACULTY ATTENDED

Name of the Program: A Research Seminar on prerequisites to be
Date: 30/08/2019 Satisfied before framing a questionnaire

S. No	Name of the Faculty	Department	Signature
1.	Prof. S. Madhavi Lalitha	Hgt Studies	
2.	Mrs. P. Praveena	Mgt Studies	
3.	A.V. Koteswara Rao	Mgt Studies	
4.	H. Satya Sri	Mgt Studies	
5.	G. Ramesh	Mgt Studies	
6.	Mrs. K. Ramya priya	Mgt Studies	
7.	P. Usha	Mgt Studies	
8.	M.A. Nagabhushan Rao	Mgt Studies	
9.	P. Usha	Mgt Studies	
10.			



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Sector – 10, MVP Colony, Visakhapatnam – 530 017, (A.P.)



Date: 31/08/2019

PROGRAMME REPORT

Programme Name	A Research Seminar on Prerequisites to be Satisfied Before Framing a Questionnaire.
Resource Person	Prof. MSR Seshagiri, Professor Gayatri College Visakhapatnam. Contact no: 6309118844 Email: seshagiri.msry@gmail.com
Date of Activity	30/08/2019
Organised by	Samata Degree College.
Venue	Room No 17
No of Students Attended	27

Seminar Topic: Prerequisites to be Satisfied Before Framing a Questionnaire

Objectives:

- Equip participants with the knowledge and skills necessary to identify and address key prerequisites before creating a questionnaire.
- Enhance understanding of the critical role prerequisites play in ensuring questionnaire validity and reliability.
- Provide practical guidance on assessing and addressing existing knowledge, skills, attitudes, and experiences necessary for successful questionnaire completion.
- Enable participants to confidently design questionnaires that gather accurate and meaningful data.

Topics Covered:

- Understanding Prerequisites
 - Definition and importance of prerequisites in questionnaire design.
 - Types of prerequisites: knowledge, skills, attitudes, experiences.
 - The impact of unmet prerequisites on data quality and validity.
- Assessing Prerequisites
 - Methods for identifying required prerequisites for a specific research question.



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- Conducting pilot studies and reviewing existing literature.
- Considering participant demographics and characteristics.
- Addressing Prerequisites:
 - Strategies for incorporating prerequisites into the questionnaire design.
 - Providing pre-testing or background information.
 - Adjusting language and complexity to match participant capabilities.
 - Using screening questions to ensure eligibility.
- Best Practices and Common Pitfalls:
 - Balancing comprehensiveness with clarity and conciseness.
 - Avoiding assumptions about participant knowledge and background.
 - Pilot testing and refining the questionnaire based on feedback.

Outcomes:

- Participants will gain a comprehensive understanding of the concept of prerequisites in questionnaire design.
- They will be able to effectively identify and assess the prerequisites necessary for their specific research projects.
- They will acquire practical skills for incorporating prerequisites into questionnaire design and addressing potential challenges.
- Participants will leave the seminar confident in their ability to create questionnaires that gather accurate and reliable data.



Programme Coordinator



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SECTOR 10, MVP COLONY, VISAKHAPATNAM - 530 017. (A.P.)



A Research Seminar on Prerequisites to be satisfied before framing a Questionnaire





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SECTOR 10, MVP COLONY, VISAKHAPATNAM - 530 017. (A.P.)





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An ISO 9001: 2015 Certified Institution

Sector - 10, MVP Colony, Visakhapatnam - 530 017. (A.P.)



Date: 23/7/2019

CIRCULAR










All the Students of MBA II & IV Semesters are hereby informed to attend "A Research Seminar on Steps Involved in Writing a Research Report" by Mrs. Nivedita Nuhak, Assistant Professor, Andhra University Guest Faculty, Visakhapatnam, is organized by our Department of Management Studies, on 20/8/2019.

Venue: Seminar Hall 1

Time: 10:30 am




Director
DIRECTOR
SAMATA DEGREE COLLEGE
M.V.P. Colony, VISAKHAPATNAM-17

Signature of All HOD'S						TPO	OFFICE	LIBRARY
								
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ABOUT COLLEGE

Samata Degree College, Affiliated to Andhra University, was approved by AICTE, was established in 2002 and has been offering post-graduate for the last 11 years. Samata offers BSc, BBA, BEd, B.Com, MSc and MBA courses besides a robust teaching pedagogy. Samata Degree College is also a leader in research and innovation with recognized research cell affiliated to Andhra University. Focus is given to activities beyond academics which is evident from its infrastructure, extracurricular activities, and sports recognitions. The placement in Samata Degree College is varied with recruitment coming both in companies and stable sector as well as entrepreneurship.

ABOUT THE RESEARCH CELL

The Research Cell also organizes workshops, seminars, and guest lectures on various research topics. These events provide students with the opportunity to learn from experts and network with other researchers. The Research Cell's efforts have resulted in a significant increase in the number of research publications by Samata Degree College faculty and students. The Cell has also played a key role in attracting research funding from various government and non-government agencies.

A RESEARCH SEMINAR ON STEPS INVOLVED IN WRITING A RESEARCH REPORT

02-04-2019
ORGANIZED BY
SAMATA DEGREE COLLEGE



SAMATA DEGREE COLLEGE

APPROVED BY AICTE & AFFILIATED TO
ANDHRA UNIVERSITY

MAIN OFFICE: VISAKHAPATNAM-520027

ABOUT THE PROGRAM

This seminar unveils the secrets to crafting a compelling research report. Learn how to develop a clear focus, gather strong evidence, analyze your findings, and present them effectively. Gain valuable tips on structuring your report, citing sources, and crafting a persuasive conclusion. Leave with the confidence to write impactful research reports that impress.

TOPICS COVERED

- Introduction to Research Reports
- Topic Selection and Research Design
- Literature Review and Source Evaluation
- Data Analysis and Interpretation
- Report Writing and Structuring
- Revision, Editing, and Proofreading

CHIEF PATRON

Dr. S. Vijaya Ramanan
Principal

Prof. G. Srinivas Rao
Director

CONVENER

Prof. S. Madhavi Laxmi
Research Director

CO-CONVENER

Mr. G. Ramani
HOD, Dept. of MBA

RESOURCE PERSON

Mrs. Neerithi Nalini
Guest Faculty
Andhra University
Contact No: 931-0888132

COORDINATOR

Mrs. X. Ramiya Priya
Asst. Professor
Department of Management Studies

ORGANISING COMMITTEE

Mr. A. V. Koteswara Rao, Asst. Professor
Mr. M.S.N. Jayarambabu, Asst. Professor
Mrs. P. Sowmya, Asst. Professor

STUDENT COORDINATORS

PARUSU VIJAY
CHETALA KOMALI



We teach, We learn,
We produce the Best

For Details, Contact

Mrs. X. Ramiya Priya
Asst. Professor
Contact No: 9618045696
E-Mail Id: ramiya_enrededdy@gmail.com

REGISTRATION FORM

A Research Seminar on Steps Involved in
Writing a Research Report

Name: Mr./Ms. : _____

Regd. No: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-Mail: _____

Signature of Participant

RESEARCH CELL

SAMATA DEGREE COLLEGE
MVP COLONY, VISAKHAPATNAM-17, A.P.
Phone Number: 0891 2504682
E-mail: samatacollege@gmail.com
Website: <https://samatacollege.co.in/>



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Sector - 10, MVP Colony, Visakhapatnam - 530 017, (A.P.)



LIST OF PARTICIPANTS

Name of the Program: A Research Seminar on Steps involved in writing a Research Report.
Date: 02/08/2019

S. No	Name of the Participant	Year & Program	Signature
1.	T. Asha	MBA II nd year	Asha
2.	S. Kiran Pri	MBA II nd year	Kiran
3.	D. Bhavathi Kumari	MBA-II nd year	D. Bhavathi
4.	K. Anil Kumar	MBA - II nd year	Anil
5.	P. Himani	MBA - II nd year	Himani
6.	V. Pulavanthi	MBA II nd year	V. Pulavanthi
7.	S. Sreerama	MBA II nd year	Sreerama
8.	T. Puspha	MBA II nd year	Puspha
12.	N. Srinivas	MBA II nd year	N. Srinivas
13.	Shri. Lakshma Reddy	MBA II nd year	Shri. Lakshma
14.	J. Debnath Singh	MBA II nd year	Debnath
15.	P. D. V. O. Praveen Kumar	MBA II nd year	P. D. V. O. Praveen
16.	Sampath Chandra	MBA II nd year	Sampath
17.	X. Chitti Babu	MBA-II nd year	Chitti Babu
18.	Riya Kumar RAJ	MBA II nd year	Riya
19.	Sampath Chandra Srinivas	MBA II nd year	Sampath
20.	Meghana PVL	BBA III rd year	Meghana
21.	Bhaskar Tejasa Devi	BBA II nd year	Bhaskar
22.	CLS Pooja	MBA II nd year	CLS Pooja
23.	Lakshmi Praveen Hanish	BBA II nd year	Lakshmi
24.	Surya Sai	BBA II nd year	Surya
25.	U. Hemant	BBA II nd year	Hemant
26.	NLA SAI NISHA	BBA II nd year	Nisha
27.	Sangee Indurath	BBA II nd year	Sangee

K. Ramya Priya
Program Coordinator



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LIST OF FACULTY ATTENDED

Name of the Program: A Research Seminar on Steps Involved in
Date: 02-08-2019 Writing a Research Report

S. No	Name of the Faculty	Department	Signature
1.	Pooja S Madhavi katha	Mgt Studies	
2.	A.V. Kothanand Rao	Mgt Studies	
3.	H. Satya Sri	Mgt Studies	
4.	G. Praveen	Mgt Studies	
5.	Mrs P. Praveena	Mgt Studies	
6.	Mrs K. Ramya priya	Mgt Studies	
7.	P. Usha	Mgt Studies	
8.	A. Nagarajushan Rao	Mgt Studies	
9.	Mrs B. padmaja	Mgt Studies	
10.	Y Uma Sridha	Mgt Studies	



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Date: 3/08/2019

PROGRAMME REPORT

Programme Name	A Research Seminar on Steps Involved in Writing a Research Report
Resource Person	Dr. Nivedita Nahak, Assistant Professor, Andhra University Guest Faculty, Visakhapatnam. Contact no.: 6300898112 Email: nm111118@gmail.com
Date of Activity	2/08/2019
Organised by	Samata Degree College
Venue	Seminar Hall-1
No of Students Attended	27

Seminar: Steps Involved in Writing a Research Report

Objectives:

- Equip participants with a comprehensive understanding of the research report writing process.
- Guide participants through each stage of the research report, from topic selection to finalization.
- Develop participants' skills in organizing and structuring research findings.
- Enhance participants' ability to write clear, concise, and effective research reports.

Topics Covered:

- Introduction to Research Reports:
 - Understanding the purpose and function of research reports.
 - Types of research reports and their applications.
 - Components of a typical research report.
- Topic Selection and Research Design:
 - Developing a focused research question and hypothesis.
 - Choosing appropriate research methods and data collection techniques.



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- **Literature Review and Source Evaluation:**
 - Efficiently searching for relevant academic sources.
 - Critically evaluating sources for credibility and authority.
 - Integrating existing research into your report.
- **Report Writing and Structuring:**
 - Effective introduction: stating the research question, significance, and methodology.
 - Crafting a compelling body: presenting findings, analyzing data, and discussing implications.
 - Writing a strong conclusion: summarizing key points and providing future directions.
 - Formatting and referencing according to academic style guides.
- **Revision, Editing, and Proofreading:**
 - Strategies for improving clarity, conciseness, and accuracy.
 - Effective proofreading techniques to eliminate errors and typos.
 - Importance of incorporating feedback and revisions.

Outcomes:

- Participants will gain a practical understanding of the research report writing process.
- They will be able to identify and implement best practices for each stage of report writing.
- Participants will develop skills in critical thinking, data analysis, and effective communication.

K. Ranjya Priya
Programme Coordinator



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SECTOR 10, MVP COLONY, VISAKHAPATNAM – 530 017, (A.P.)



A Research Seminar on Steps involved in Writing a Research Report





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Sector - 10, MVP Colony, Visakhapatnam - 530 017. (A.P.)



Date:10/07/2019

CIRCULAR

ENTREPRENEURSHIP DEVELOPMENT CELL (EDC) has planned to organize "A One Day Seminar on Idea Generation and Business Opportunities" by Dr. Raja Talwar, Director, AIMS College Visakhapatnam on 10/07/2019. All MBA III & BBA V Semesters are hereby instructed to attend the workshop.

Venue: Seminar Hall I

Time:11:00 am



DIRECTOR
DIRECTOR
SAMATA DEGREE COLLEGE
M.V.P. Colony, VISAKHAPATNAM-17

Signature of AIBBOD'S						TPO	OFFICE	LIBRARY
R.S.	BCA	BBA	B.Com	MBA	M.Sc.(CS)			

ABOUT COLLEGE

Samata Degree College, Affiliated to Andhra University and Approved by AICTE was established in 1992 and has been offering holistic education for the last 31 years. Samata offers BSc, BBA, BCA, B.Com, MSc. And MBA courses. Besides a robust teaching pedagogy, Samata Degree College is also a leader in research and innovation with recognised research cell affiliated to Andhra University. Focus is given to activities beyond academics which is evident from its infrastructure, extracurricular activities, and Sports recognitions. The placement at Samata Degree College is varied, with recruitment options both in corporates and public sector as well as entrepreneurship.

ABOUT THE EDC CELL

Entrepreneurship Development is gradually becoming very significant in various areas of economic development. Innovative start-ups and new enterprises act as a catalyst for the economy. We at Entrepreneurship Development Cell believe that original and innovative ideas having the potential to change industry by creating value are termed as young mind. Modern these ideas into successful ventures and tapping the entrepreneurial talent is a prime motive for us. We try to provide adequate resources, extensive network and all kinds of support along with the appropriate platform for aspiring young entrepreneurs to have their ideas.

A ONE-DAY SEMINAR ON IDEA GENERATION AND BUSINESS OPPORTUNITIES

18-07-2019
ORGANIZED BY

ENTREPRENEURSHIP
DEVELOPMENT CELL



SAMATA DEGREE COLLEGE

(APPROVED BY AICTE & AFFILIATED TO
ANDHRA UNIVERSITY)

MVP COLONY, VESABOUPATHNAM-535017

ABOUT THE PROGRAM

This seminar equips you with powerful techniques to generate business ideas and identify lucrative opportunities. Learn to brainstorm effectively, evaluate market needs, and transform concepts into concrete plans. Walk away inspired and equipped to launch your dream venture.

TOPICS COVERED

Contents of the course would touch up the following aspects, to achieve the objectives:

- The Entrepreneurial Mindset
- Understanding Value Creation
- Idea Generation Techniques
- Market Research and Validation
- Building a Business Model
- Launching and Growing a Business
- Case Studies and Success Stories

CHIEF PATRON

Dr. S. Vijaya Raveendra
Principal

Prof. G. Srinivasa Rao
Director

CONVENER

Dr. B. Henry James
Asst. Professor
Department of Management Studies

CO-CONVENER

Mrs. K. Devika
Asst. Professor
Department of Computer Science

RESOURCE PERSON

Dr. Raja Talluri
Director
AIMS College
Visakhapatnam

COORDINATOR

Mr. M.S.N. Jayavardhan
Asst. Professor
Department of Management Studies

ORGANISING COMMITTEE

Mrs. M. Sanya Sri, Asst. Professor
Mrs. D. Hymavathi, Asst. Professor

Mrs. P. Padmaja, Asst. Professor

STUDENT COORDINATORS

Chavali Reddy
Nairiyasri Kumar

**REGISTRATION FORM**

A One-Day Seminar on Idea Generation
and Business Opportunities

Name: Mr./Ms./_____

Regd. No: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-Mail: _____

Signature of Participant

ENTREPRENEURSHIP DEVELOPMENT CELL

SAMATA DEGREE COLLEGE
MVP COLONY, VISAKHAPATNAM-17.
Phone Number: 0891 2504682
E-mail: samatacollege@gmail.com
Website: <https://samatacollege.co.in/>

For Details, Contact

Mr. M.S.N. Jayavardhan
Asst. Professor
Department of Management Studies
Contact No: 7362011557
e-Mail- Id: jayavardhan1984@gmail.com



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Sector - 10, MVP Colony, Visakhapatnam - 530 017, (A.P.)

Samata Degree College
Visakhapatnam

LIST OF FACULTY ATTENDED

Name of the Program: A one-day Seminar on Idea generation & Business opportunities.
Date: 18-4-2019

S. No	Name of the Faculty	Department	Signature
1.	Prof S Madhava Laksh	Mgt Studies	Sudh
2.	P. Usha	Mgt Studies	P. Usha
3.	M. Satya Sai	Mgt Studies	(Signature)
4.	G. Praveen	Mgt Studies	(Signature)
5.	A. V. Koteswari Rao	Mgt Studies	(Signature)
6.	Mrs. K. Ramya Priya	Mgt Studies	Ramya
7.	A. Nagabandhan Rao	Mgt Studies	(Signature)
8.	Mr. B. Padaraja	Mgt Studies	Padaraja
9.	Mr. G. Venkateswara Rao	PD	(Signature)
10.	Mrs. M. L. Sujata	Mgt Studies	Sujata
11.	Mr. Anupa Krishna	Mgt Studies	(Signature)
12.	Mrs. P. Praveen	Mgt Studies	(Signature)



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Date:19/07/2019

PROGRAMME REPORT

Programme Name	A One-Day Seminar on Idea Generation and Business Opportunities
Resource Person	Dr. Raja Talluri, Director, AIMS College, Visakhapatnam. Contact No.: 9440428812. Email: rajatalluri2212@gmail.com
Date of Activity	18/7/2019
Organized by	Samata Degree College
Venue	Seminar Hall-1
No of Students Attended	25

Seminar Topic: Idea Generation and Business Opportunities

Objectives:

- Equip participants with creative problem-solving skills to identify and develop viable business opportunities.
- Foster innovation and entrepreneurial thinking through exploration of untapped potential in emerging trends and challenges.
- Provide practical frameworks and techniques for transforming ideas into actionable business plans.
- Connect participants with resources and networks to support their entrepreneurial journey.

Topics Covered:

- The Entrepreneurial Mindset: Cultivating a proactive and innovative approach to identifying needs and generating solutions.



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- **Understanding Value Creation:** Exploring frameworks for identifying valuable problems and underserved markets.
- **Idea Generation Techniques:** Brainstorming methodologies, design thinking principles, and tools for uncovering hidden opportunities.
- **Market Research and Validation:** Assessing market feasibility, understanding customer needs, and refining your value proposition.
- **Building a Business Model:** Designing a sustainable and scalable business model that captures and delivers value.
- **Launching and Growing a Business:** Exploring various funding options, marketing and sales strategies, and techniques for navigating early-stage growth.
- **Case Studies and Success Stories:** Analyzing real-world examples of successful businesses born from innovative ideas.

Outcomes:

- Participants will develop a portfolio of potential business ideas based on their interests and identified market opportunities.
- They will gain essential skills and frameworks for refining their ideas and validating their feasibility.
- Participants will be equipped with a roadmap for turning their ideas into actionable business plans, including market research, financial projections, and marketing strategies.

M.S.N. Jayaraman
Programme Coordinator



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SECTOR 10, MVP COLONY, VISAKHAPATNAM - 530 017. (A.P.)



A One-Day Seminar on Idea Generation & Business Opportunities





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Sector - 10, MVP Colony, Visakhapatnam - 530 017. (A.P.)



Date: 21/06/2019

CIRCULAR

All the Students of Department of Management Studies-BBA III & V Semesters are hereby informed to attend "A One Day Workshop on Current Trends and Issues related to IPR," by Dr. Henry James, Assistant Professor, Pysidi College, Visakhapatnam is being organized by our college on 28/06/2019.

Venue: Seminar Hall 1

Time: 11:00 am



DIRECTOR

DIRECTOR

SAMATA DEGREE COLLEGE
MVP Colony, VISAKHAPATNAM-530-17

Signature of All HOD'S						TPO	OFFICE	LIBRARY
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Phone: 0891 - 2504682. Website: www.samatacollege.co.in

Email: samatacollege@gmail.com; drjrao747@gmail.com

ABOUT COLLEGE

Samata Degree College, affiliated to Andhra University and Approved by AICTE was established in 1982 and has been offering holistic education for the last 31 years. Samata offers BSc, BBA, BCA, B.Com, MSc. And MBA courses. Besides a robust teaching pedagogy, Samata Degree College is also a leader in research and innovation with recognised research cell affiliated to Andhra University. Focus is given to activities beyond academics which is evident from its infrastructure, extracurricular activities, and Sports recognitions. The placement at Samata Degree College is varied with recruitment options both in corporate and public sector as well as entrepreneurship.

ABOUT WORKSHOP

Samata Degree College is known for organizing informative IPR (Intellectual Property Rights) seminars. These seminars educate students, faculty on various IPR topics like patents, copyrights, trademarks, and designs. They likely cover the importance of IPR protection and the legal procedures involved. Attending these seminars can benefit participants by raising awareness of IPR and its role in innovation and creativity.

ABOUT THE PROGRAM

Demystify the latest in intellectual property! This one-day workshop dives into current trends and challenges surrounding IPR. Gain insights on protecting your creations in the evolving digital landscape.

TOPICS COVERED

Contents of the course would touch up the following aspects, to achieve the objectives:

- Emerging trends in IPR
- Key issues and challenges.
- Case studies and real-world examples
- Future of IPR

**A ONE DAY WORKSHOP
ON CURRENT TRENDS
AND ISSUES RELATED TO
IPR**

28-06-2019,
ORGANIZED BY

SAMATA DEGREE COLLEGE



SAMATA DEGREE COLLEGE

APPROVED BY AICTE & AFFILIATED TO
ANDHRA UNIVERSITY

MVP COLONY, BEAKHATAPETA-530007.

CHIEF PATRON

Prof. B. Murali Krishna
Director

CONVENER

Prof. S. Madhavi Latha
Research Director

CO-CONVENER

Mr. G. Ramesh
Asst. Professor
Department of Management Studies

RESOURCE PERSON

Dr. Henry James
Asst. Professor
Pydah College
Visakhapatnam
Contact No: 9010131644

COORDINATOR

Mrs. B. Padma
Asst. Professor

ORGANISING COMMITTEE

Mrs. N. Kiran Majji (Maths Faculty)

Mrs. K. L. Prasanna (Maths Faculty)

Mrs. R. Raja Lakshmi (Maths Faculty)

STUDENT COORDINATORS

PALLA SWETHA PRIMA
CHIMMI PURNA CHANDRA MOULI

**For Details, Contact**

Mrs. B. Padma
Asst. Professor
Department of science
Contact No: 8889033445
E-Mail Id: padmasateb@gmail.com

REGISTRATION FORM

A One Day workshop on Current Trends and Issues related to IPR

Name: Mr./Ms. - _____
Regd. No. _____
Department: _____
Organization: _____
Address: _____

Mr. _____
Phone: _____
Fac: _____
E-Mail: _____

Signature of Participant: _____

SAMATA DEGREE COLLEGE

MVP COLONY, VISAKHAPATNAM-17, A.P.

Phone Number: 0891 2504582

E-mail: samatacollege@gmail.com

Website: <https://samatacollege.co.in/>



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Sector - 10, MVP Colony, Visakhapatnam - 530 017, (A.P.)

www.samata.ac.in

LIST OF PARTICIPANTS

Name of the Program: A one day workshop on current trends & issues related to IPR
Date: 28/06/2019

S. No	Name of the Participant	Year & Program	Signature
1.	Bangari Arunraj	BBA - III	Arunraj
2.	Boddepati Vanitha	BBA - III	Vanitha
3.	Boddu Keethana	BBA - III	Keethana
4.	CHAKALA Anuradha	BBA - III	Anuradha
5.	M. V. Srinivas	BBA - III	Srinivas
6.	P. Praveen Kumar	BBA - III	Praveen Kumar
7.	Susada Srinidhi	BBA - III	Susada
8.	UMMAJI HEMA	BBA - III	Hema
9.	Aluri Bhavan	BBA - III	Bhavan
10.	Sadi Lakshmi	BBA - III	Lakshmi
11.	Sola Sai Divya	BBA - III	Divya
12.	Saratham Alekhya	BBA - III	Alekhya
13.	Banka Apriya	BBA - III	Apriya
14.	Prasanna Sarani	BBA - III	Sarani
15.	Kalapureddy Sairakshmi	BBA - III	Sairakshmi
16.	S. Anil Kumar	MBA - II	Anil Kumar
17.	Kota Sai Divyesh	MBA - II	Divyesh
18.	Nimmala Lakshmi	MBA - II	Lakshmi
19.	P. Haritha	MBA - II	Haritha
20.	Divyesh Kumar	MBA - II	Divyesh
21.	Sanku Sathya Rani	BBA - Isem	Sathya Rani
22.	Stephen Sarathina	BBA - Isem	Stephen
23.	M. Saranya	BBA - Isem	Saranya
24.	T. Rani	BBA - Isem	Rani

Page No: 1

B. Palani
Program Coordinator



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LIST OF FACULTY ATTENDED

Name of the Program: A one day workshop on content trends & issues related to Ipe.
Date: 28-8-2019

S. No	Name of the Faculty	Department	Signature
1	Prof. S. Moorthi Lalitha	Mgt Studies	
2	Mrs. K. Ramya Priya	Mgt Studies	
3	A.V. Kasthuvan Rao	Mgt Studies	
4	M. Satya Sai	Mgt Studies	
5	G. Raveek	Mgt Studies	
6	Mrs. P. Praveena	Mgt Studies	
7	P. Usha	Mgt Studies	
8	A. Nagabhushan Rao	Mgt Studies	
9	Mrs. B. Padmaja	Mgt Studies	
10	Y. UmaSudha	Mgt Studies	

Page No:

B. Padmaja
Program Coordinator



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Sector - 10, MVP Colony, Visakhapatnam - 530 017. (A.P.)



Date: 29/06/2019.

PROGRAMME REPORT

Programme Name	A One-Day Workshop on Current Trends and Issues related to IPR
Resource Person	Dr. Henry James, Assistant Professor, Pydah College, Visakhapatnam Contact No: 9010137644; e-mail id: g.henryjames@gmail.com
Date of Activity	28/06/2019
Organized by	Samata Degree College
Venue	Seminar Hall-I
No of Students Attended	28

Objectives:

- **Enhance understanding:** To equip participants with a comprehensive understanding of the evolving landscape of IPR and the key trends shaping its future.
- **Identify challenges:** To highlight the critical issues arising from new technologies, globalization, and shifting societal concerns regarding intellectual property rights.
- **Spark critical thinking:** To encourage participants to critically analyze the ongoing debates and implications of IPR developments in various fields.
- **Promote dialogue:** To create a platform for open discussion and exchange of ideas between academics, practitioners, policymakers, and other stakeholders engaged in the IPR ecosystem.

Topics Covered:

- **Emerging trends in IPR:**
 - Artificial intelligence and machine learning
 - Blockchain and data ownership
 - Biotechnology and genetic engineering



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- **Key issues and challenges:**
 - Patent wars and global competition
 - Access to innovation and public health concerns
 - Traditional knowledge protection and cultural appropriation
 - Balancing IPR with development goals
 - Counterfeiting and enforcement challenges
- **Future of IPR:**
 - Potential scenarios and impacts of technological advancements
 - Ethical considerations and responsible innovation
 - Shaping a sustainable and equitable IP framework

Outcomes:

- **Increased knowledge and awareness:** Participants gain valuable insights into the complexities and intricacies of current IPR trends and issues.
- **Critical thinking skills:** Participants develop a capacity for critical analysis and engagement with diverse perspectives on IPR challenges.
- **Networking and collaboration:** The seminar fosters connections and collaboration opportunities between stakeholders from walks of life interested in IPR.
- **Actionable insights:** Participants gain practical knowledge and resources to navigate the evolving landscape of IPR in their respective fields.
- **Policy considerations:** The seminar contributes to informed policy discussions and potential reform initiatives related to IPR protection and enforcement.

B. Padmaja
Programme Coordinator



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A One-Day Workshop on Current Issues & Trends related to IPR





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Sector - 10, MVP Colony, Visakhapatnam - 530 017, (A.P.)



Date: 11/6/2019

CIRCULAR

This is to inform that Research Cell of our college is organizing "A Research Seminar on Why GOOD & QUALITY Manuscript may be rejected?" In this regard the students of MBA & BBA 2nd years are instructed to enroll your names with the coordinator. The details of the program are as follows:

Speaker: Dr. K.V.Sandhya Vani, GITAM College.

Date: 21/6/2019.

Venue: Seminar Hall-1.

Time: 9:30am



DIRECTOR

SAMATA DEGREE COLLEGE
MVP Colony, VISAKHAPATNAM

Signature of AHHOD'S						TPO	OFFICE	LIBRARY
RAS	BCA	BBA	B.Com	MBA	M.Sc(CS)			M.L. Sankar

ABOUT COLLEGE

Samata Degree College Affiliated to Anna's University and Approved by AICTE was established in 1982 and has been offering academic education for the last 33 years. Samata offers BSc, BBA, BCA, B.Com, MSc. And other courses besides a career teaching program. Samata Degree College is also a leader in Health and Nutrition with research reports not afforded to Anna's University. Focus given to activities beyond academics such as student clubs in infrastructure, extracurricular activities and sports achievements. The placement at Samata Degree College is varied, with recruitment offers both in corporate and public sector as well as entrepreneurship.

ABOUT THE RESEARCH CELL

The Research Cell encourages strategic initiatives and gives exposure on various research topics. These events provide students with the opportunity to learn from experts and interact with other researchers. The Research Cell's efforts have resulted in a significant increase in the number of research publications by Samata Degree College faculty and students. The Cell has also played a key role in attracting research funding from central government and non-governmental agencies.

A RESEARCH SEMINAR WHY GOOD & QUALITY MANUSCRIPTS GET REJECTED?

Dr. M. S. Srinivasan
CHAIRMAN
SAMATA RESEARCH CELL



SAMATA DEGREE COLLEGE

APPROVED BY AICTE & AFFILIATED TO
ANNA'S UNIVERSITY

NEW COLONY, VEDANTHAPATTINAM-605007

ABOUT THE PROGRAM

This seminar explores the reasons behind the surprising rejection of well-written manuscripts. We'll delve into common pitfalls like formatting issues, flawed research methodology, and misalignment with the target journal's audience. Learn from experts on how to strengthen your manuscript and navigate the publication process.

TOPICS COVERED

Contents of the course would touch up the following aspects, to achieve the objectives:

- Common categories of manuscript rejections
- Insights into the reviewer's perspective
- Strategies for improving manuscript quality
- Navigating the publication process

CHIEF PATRON

Dr. S. Vijaya Sanyasulu
Principal

Prof. G. Srinivasa Rao
Director

CONVENER

Prof. B. Madhavi Latha
Responsible Director

CO-CONVENER

Mr. G. Prasad
Head of the Departments - MBA

RESOURCE PERSON

Dr. K. Saritha Varthi
Associate Professor,

Sri AM College,
Vizakhapattanam.

Contact No: 9844326182

COORDINATOR

Mrs. M. Sathya Sri
Head of the Department - BBA

ORGANISING COMMITTEE

Mr. A. V. Kuppusamy (Res. Asst. Professor)

Mr. K. V. Venkata Ramana (HOD Professor)

STUDENT COORDINATORS

SOLAGANI KEERTHI

KONCHANI ANU, KUMARI



We teach, We learn,
We produce the best

For Details, Contact:

Mrs. M. Sathya Sri

Asst. Professor

Department of Management Studies

Contact No: 9897262500

E-Mail id: sathyambbs_2010@yahoo.com

REGISTRATION FORM

A Research Seminar Why Good & Quality Manuscripts Get Rejected?

Name: Mr./Mrs. _____

Regd. No: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-Mail: _____

Signature of Participant

SAMATA DEGREE COLLEGE

MVP COLONY, VISAKHAPATNAM-17, A.P.

Phone Number: 0893 2504682

E-mail: samatascollege@gmail.com

Website: <https://samatacollege.co.in/>



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Sector - 10, MVP Colony, Visakhapatnam - 530 017, (A.P.)

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LIST OF PARTICIPANTS

Name of the Program: A Research Seminar why Good & Quality
manuscripts get Rejected?
Date: 21.6.2019

S. No	Name of the Participant	Year & Program	Signature
1	C. Sathvi	B.Com 2 nd year	C. Sathvi
2	C. Hurali	B.Com 2 nd year	C. Hurali
3	C. Varahala Meethy	B.Com 2 nd year	Varahala Meethy
4	D. Harikanta	B.Com 2 nd year	D. Harikanta
5	G. Anurag	B.Com 2 nd year	Anurag
6	GI. ALEICHYA	B.COM 2 nd year	Aleichya
7	Y. Pranga	B.Com 2 nd year	Y. Pranga
8	G. Hruditha	B.Com 2 nd year	G. Hruditha
9	J. KANAKARANI	B.Com 2 nd year	J. Kanakarani
10	I. Sanyash	B.Com 2 nd year	I. Sanyash
11	K. SAI PAVAN	B.Com 2 nd year	K. Sai Pavan
12	K. Anurag	B.Com 2 nd year	K. Anurag
13	K. Manika	B.Com 2 nd year	K. Manika
14	B. Mohan Praveen	BBA 3 rd year	B. Mohan Praveen
15	Bodali Akhila	BBA 2 nd year	B. Akhila
16	B. Ananthu	BBA 3 rd year	B. Ananthu
17	Ch. Sravanth Kumar	BBA 3 rd year	Ch. Sravanth Kumar
18	D. Janhavi	BBA 2 nd year	D. Janhavi
19	B. Anusha Kiran	BBA 3 rd year	B. Anusha Kiran
20	Yara	BBA 3 rd year	Yara
21	M. N. Siva Kumar	BBA 3 rd year	M. N. Siva Kumar
22	F.D.O. Mounica	B.Com 2 nd year	F.D.O. Mounica
23	R. Sandhya	B.Com 3 rd year	R. Sandhya
24	Sandita Bolgumusta Nigam	B.Com 3 rd year	Sandita Bolgumusta Nigam

Program Coordinator

Page No:



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LIST OF FACULTY ATTENDED

Name of the Program: A Research Seminar why good & Quality manuscripts get rejected
Date: 21-06-2019

S. No	Name of the Faculty	Department	Signature
1.	Prof. S. Madhavi Lalitha	Mgt Studies	S.M.
2.	Mrs. K. Ranjya Priya	Mgt studies	Ranjya
3.	Mrs. P. Praveena	Mgt Studies	Praveena
4.	G. Ramesh	mgmt studies	Ramesh
5.	H. Satya Sri	Management Studies	Satya Sri
6.	A.V. Koteswara Rao	Mgt - Studies	Koteswara Rao
7.	D. Usha	mgmt Studies	D. Usha
8.	A. Nagabharatham Rao	Mgt studies	Nagabharatham Rao
9.	Mrs. B. Padmaja	Mgt Studies	Padmaja
10.	V. Uma Sudha	mgmt studies	umasudha

Program Coordinator



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Date: 22/6/2019

PROGRAMME REPORT

Programme Name	A Research Seminar Why Good & Quality Manuscripts Get Rejected?
Resource Person	Dr. E. Sandhya Vani, Associate Professor, Gitam College, Visakhapatnam. Contact No: 9848261852, e-Mail Id – sandhyavanikumari@gmail.com
Date of Activity	21/6/2019
Organised by	Samata Degree College
Venue	Seminar Hall-1
No of Students Attended	25

Objectives:

- **Raise awareness:** Help attendees understand the various reasons why even well-written manuscripts might be rejected for publication.
- **Equip with knowledge:** Provide participants with insights into the publication process and the factors editors and reviewers consider during manuscript evaluation.
- **Develop confidence:** Offer strategies and tips to improve manuscript quality and increase chances of acceptance.
- **Facilitate discussion:** Encourage dialogue and exchange of experiences about navigating the publication landscape.

Topics Covered:

- Common categories of manuscript rejections:
 - Technical issues (e.g., flawed methodology, incomplete data, weak analysis)
 - Editorial concerns (e.g., poor writing, lack of originality, inappropriate fit for the journal)
 - Submission errors (e.g., formatting inconsistencies, incomplete materials)



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A Research Seminar: Why Good & Quality Manuscript may be rejected?

